

# Health & Beauty

## Representative engagements completed by Rutter Hobbs & Davidoff's attorneys for clients in the Health & Beauty industries include:

- As general corporate counsel, advised manufacturer and distributor of skin care products in all facets of law, ranging from employment to real estate.
- Helped to defend a marketer of infomercial fitness products against trademark infringement claims filed by a prominent competitor, where the names of the products were similar, and helped win the case on summary judgment for the defense.
- Represented a manufacturer of hair care products with its chapter 11 reorganization and the ultimate sale of the company.
- Assisted prominent skin care clinic in the licensing of certain trademarks and other intellectual property to the developer of hotels in Florida and Chicago.
- Represented a manufacturer, distributor and retailer in preparing overseas licensing agreements.
- Represented a salon in its lease negotiations with landlord for its Beverly Hills location.
- Represented a hair care manufacturer in a venture financing transaction.
- Asserted the pursuit of a professional liability claim for lawyers who had represented a manufacturer of hair care products.

get fresh®

*"As a business owner, keeping one step ahead of tort law is a constant challenge. Rutter Hobbs & Davidoff is my advocate, providing pragmatic advice on issues ranging from employment to corporate and real estate, quickly and cost-effectively. They distill issues in a way that is easy to understand, enabling us to make well-informed decisions."*

**Jim Palladino, Chief Executive Officer, Get Fresh**

*"When we were faced with renegotiating our lease with a new landlord, who happens to be a friend, I turned to Rutter Hobbs & Davidoff for advice. They thoroughly and expertly guided me through the negotiations and we prevailed on all of our issues. I was so pleased that I came back to RHD when I needed an attorney for a contract dispute."*

**Bruno Meglio, Owner, Bruno & Soonie Salon**



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- Business Disputes and Litigation
- Corporate and Securities Law
- Estate Planning and Litigation
- Real Estate
- Bankruptcy, Reorganization and Capital Recovery
- Intellectual Property and Technology
- Labor and Employment Law
- Family Law

*Practicing the Possible™*